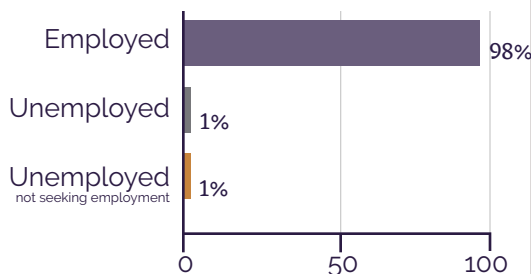




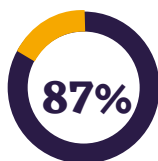
'18-'19

# First Destination Survey

## Traditional Undergraduate

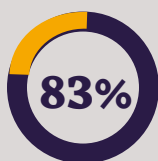
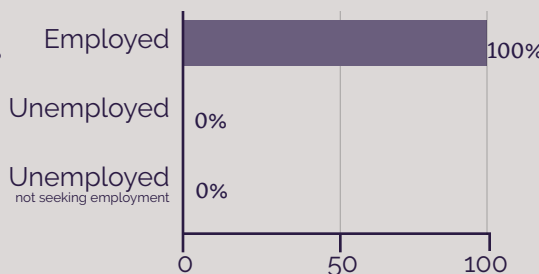


Satisfied with job



My UNW education prepared me well for professional employment

## Adult Undergraduate

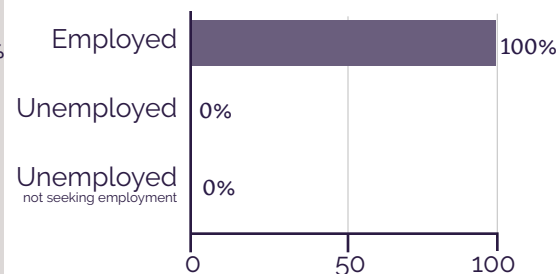


Satisfied with job

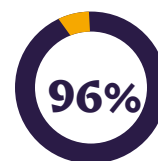


My UNW education prepared me well for professional employment

## Graduate Program

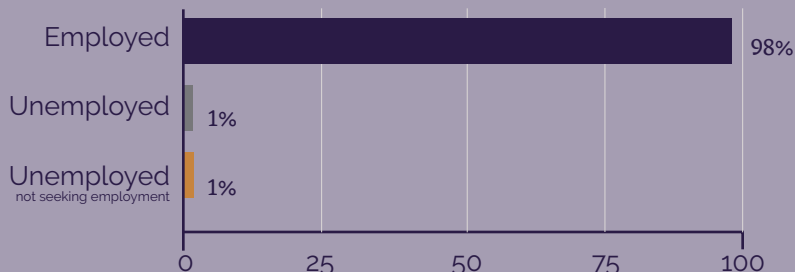


Satisfied with job



My UNW education prepared me well for professional employment

## Institutional Total



Satisfied with job



My education prepared me well for professional employment

## Education Plans

### Further Education Planned



29%

33%

60%

### Currently Enrolled Applied or Accepted



8%

0%

18%

● TRAD ● ADULT UNDERGRADUATE ● GRAD

### How does Northwestern determine the employment rate of its graduates?

Following the standard practice of most colleges and universities, Northwestern obtains information about the employment status of students at exit and follows up with graduates between six and nine months after graduation. Data from the follow-up survey is reported in April of each year for the previous complete academic year (December and May graduates).

### How reliable is the information?

Graduates give a self-report on their employment status. Northwestern works diligently to get a response rate for the follow-up survey that meets or exceeds standards for statistical reliability.

### What does Northwestern do to help graduates find fulfilling work?

Career Development provides a range of free services for all students and alumni. All of our services are available in-person as well as online which include career coaching, online resources, webinars, class presentations and professional development events. Career coaches provide training in job search strategies, interviewing, resume writing, and other professional development topics. Northwestern also utilizes Handshake, an online job-posting platform where students and alumni can search and apply for jobs. Other online career preparation and platforms are used by Career Development such as our LinkedIn Alumni & Student Groups, Candid Career, YouTube, Instagram, and Big Interview.