

English: Writing

The writing concentration prepares students to pursue graduate work in English, as well as careers in fields such as technical writing, publishing, and freelancing. In the writing concentration, students sharpen their critical thinking, reading, and writing skills as they engage in three primary genres of writing: creative, expository, and technical.

What Type of Work are Related to this Degree?

- Creative writing
- Grant and proposal writing
- Technical writing and editing
- Media and journalism
- Publishing
- Curriculum development
- Copywriting
- Public relations
- Teaching (Non-licensure)
- Law/unions
- Research
- Editing
- Corporate communication
- Journalist
- Legal transcription
- Freelance writing/ consulting

Professional Associations

Magazine Publishers of America
Association of American Publishers
Society for Technical Communication
American Copy Editors Society
American Society of Newspaper Editors
National Council of Teachers of English
The Association of Literary Scholars, Critics and Writers
National Newspaper Publishers Association
American Medical Writers Association
American Grant Writers' Association

Who Employs People with this Degree?

- Universities and colleges
- Consulting firms
- Publishers
- Small-to-mid size businesses
- Mid-to-large size businesses
- Law firms
- Newspapers
- Technical industries
- Magazines
- Libraries
- Public relations firms
- Non-profits
- Self-employed/freelance
- Educational publishing

Top Companies Hiring in Minnesota

State of Minnesota
Creative Circle
Horizontal Talent
Robert Half
UnitedHealth Group
Beacon Hill Staffing Group
Quad-C Management
Kuehne + Nagel
Rose International
Betty

More information at [ONETonline.org](https://www.onetonline.org) and mnprivatecolleges.org/member-resources/labor-market-tool

General Strategies for Success:

- Develop a specialty area of interest via additional coursework and/or work experience for greater marketability within that specific career field.
- For fields such as technical writing, finance writing, legal writing or other specific areas of writing, research the needed education and/or professional certifications.
- Consider cultivating other career opportunities to supplement a freelance writing income.
- Experience is key! Seek out any opportunity (paid or unpaid) to write so you can gain experience, network and build a solid portfolio.
- An English major with a writing concentration can be good preparation for graduate or professional training in areas such as English, law, political science, religious studies, etc.