October 10-11

2025 HOMECOMING & FAMILY WEEKEND



FRIDAY, October 10

Northwestern Eagle Awards Celebration

4:15 PM | NAZARETH GREAT ROOM - Invitation Only

Alumni Athletic Games

6:00 PM - Alumni Baseball

7:00 PM - Alumni Men's Soccer ("Old-Timers" at 8pm)

Showcase of the Arts

7:30 PM | KNIGHT PERFORMANCE HALL

Orchestra, choir, symphonic band & theatre. Live jazz & dessert follows!

SATURDAY, October 11

Purple Donut Run (3rd Annual)

8:00 AM | BILLY GRAHAM CLC - CHECK IN

Frost yourself in purple & gold! You **donut** have to pay; you **donut** have to run; and you **donut** wanna miss it!

Homecoming Breakfast (purchase tickets)

8:00 AM - 9:45 AM | BILLY GRAHAM CLC

- 8:00 AM Legacy Alumni & UNWRA Breakfast
- 8:30 AM Presidents' Forum (Student Government Alumni Reunion)

Alumni Football Game

8:30 AM | REYNOLDS FIELD

CAMPAIGN KICKOFF on the GREEN!

10:00 AM | CAMPUS GREEN

Don't miss this defining moment in Northwestern's history as we publicly launch a bold, Christ-centered campaign!

Homecoming Block Party*

11:00 AM - 5:00 PM | MOYER PARKING LOT

Food trucks, inflatables, petting zoo, face painting, Eagle Central & more!

*Stop by Eagle Central for your UNW Beanie, Homecoming Handbook, & FREE Sports Passes!

Northwestern Market

11:00 AM - 4:00 PM | SPIRIT PLAZA

Historic Tours - Naz Hall & Island Chapel

11:30 AM & 1:30 PM | NAZARETH CHAPEL

UNW Athletic Games (Free w/Sports Pass!)

12:00 PM - Football | 4:00 PM - Women's Soccer | 6:00 PM - Men's Soccer Kids (age 12 & under) are invited to run the Future Eagle Dash during half-time of the football game.

Alumni Athletic Games & Gatherings

3:00 PM - Alumni Volleyball | 3:00 PM Alumni Tennis | 3:00 PM Alumni Softball 4:00 PM - 1980's Soccer Reunion (behind the Student Center, outside Eagle's Nest)



– MARKET –

























The Eagle's Guide to Homecoming

BEFORE YOU ARRIVE

How do I register?

Visit unwsp.edu/homecoming and click "register"! We have a one-stop shop for Homecoming & Family Weekend sign ups! RSVP for the Campaign Kickoff on the Green, sign up for the Purple Donut Run, purchase tickets for Brunch, link directly to the Showcase tickets page, and/or simply RSVP to let us know you'll be on campus. By registering ahead you can enjoy the Express Check-In line at Eagle Central to get your Homecoming Beanie, too!

Which events require registration?

- Showcase of the Arts: Tickets required to attend
- Purple Donut Run: FREE, but registration required
- Homecoming Breakfast: Tickets required to attend
- OPTIONAL: You can also let us know you are coming to other events like the Campaign, Northwestern Market, and Block Party so we can plan for the right amount of people!



What should I wear?

- Purple and Gold show your school spirit!
- Layers we live in Minnesota! We'll provide the beanies!
- Comfy Shoes we'll have shuttles and golf carts for your convenience, but dress in comfortable shoes for campus walking.



WHEN YOU ARRIVE

Where do I park?

- PARKING: While we have several parking lots on campus, we are expecting more guests than parking spots. Once our main campus lots fill up, we will begin directing cars to overflow parking in the KTIS and Wilson Center parking lots.
- SHUTTLE: A shuttle will pick up guests from the overflow lots and drop them off at "the ROCK." See attached shuttle map.
- GOLF CARTS: Golf carts will campus for guests who would like rides between main-campus destinations.

Do I need to bring money?

YOU'LL WANT TO BRING MONEY FOR:

- The Heritage Cafe
- Campus Store
- Block Party Food Trucks
- Northwestern Market Free to attend. Some vendors will have items available for purchase.

AVAILABLE AT NO COST TO YOU:

- Purple Donut Run register for free!
- Campaign Kick-Off
- Block Party Activities excluding food truck purchases
- Athletic Games -pick up your passes at Eagle Central!
- Historic Tours

Where is the bathroom?

- BILLY GRAHAM COMMUNITY LIFE COMMONS BATHROOMS: Located on both floors and open all day, but especially helpful during the Purple Donut Run, Breakfast, & Campaign Kick-Off
- ERICKSEN CENTER 2ND FLOOR BATHROOMS: An indoor option during the Block Party and athletic games.
- MOYER PARKING LOT PORTABLE BATHROOMS: A convenient option right at the Block Party!
- SPIRIT PLAZA BATHROOMS: Open during the athletic games.

NEW THIS YEAR! Nursing Mothers Tent

Located at the Block Party and available all day! Includes a baby-changing station. ** Moms only! **

AFTER HOMECOMING

How can I share my experience?

- FOLLOW-UP SURVEY: In the weeks after Homecoming, we will send a follow-up survey to all registered guests. We would love to hear your feedback!
- SHARE YOUR PHOTOS: A link to share your Homecoming photos will be provided!

HOMECOMING PARKING & SHUTTLE SERVICE

We're expecting a great turnout for Homecoming, which means on-campus parking will fill quickly. To make it easy for you to park off campus and get to the festivities, the UNWavering Shuttle Bus will run continuous loops (every 10–15 minutes) during the following times:

Schedule

- Morning/Lunch: 9:30 a.m.-1:00 p.m.
- Afternoon: 2:30-5:00 p.m.

Shuttle Stops (noted on map below)

- Stop 1: Wilson Center 2803 Lincoln Dr, Roseville, MN 55113
- Stop 2: Mel Johnson Parking Lot 2993 MN-51, St. Paul, MN 55113
- Stop 3: "The Rock" (on campus) the only on-campus pick-up and drop-off location to keep traffic moving smoothly

