

Department of Sports Industry

Mission Statement

The Department of Sports Industry prepares students in the fields of kinesiology and sports management, providing them with a solid foundation for further graduate study in clinical, health-related, fields. The kinesiology major focuses on exercise, movement, nutrition, and disease prevention. The sports management major focuses on preparing students with leadership, business, and operations training within a sports industry context. Students develop management skills, industry exposure, and diverse career experiences with application to professional and amateur sports settings.

Kinesiology Major

Bachelor of Science

The Kinesiology major offers students preparation in the field of health and wellness or preparation for further study in clinical-health-related fields. The degree is granted upon successful completion of credits specified here and on pages 56–57 (40 credits must be successfully completed in 3000- or 4000-level courses).

NOTE: EXTRA CLASSES MAY BE RECOMMENDED BEYOND DEGREE REQUIREMENTS FOR CERTAIN SPECIFIC THERAPY FIELDS.

Kinesiology – Health and Fitness Track (37 cr)

Scientific & Quantitative Literacy natural science course in core curriculum: BIO1009/1009L or 1011/1011L.

Required Major Courses 37 cr

BIO3157/3157L	Human Anatomy or	
HPE2175	Anatomy of Human Movement	4
HPE1005	Foundations of Physical Education and Health	2
HPE2005	First Aid and Personal Safety	1
HPE2007	Methods of Teaching Group Exercise	2
HPE3005	Personal and Community Health	2
HPE3006	Human Nutrition	4
HPE3008	Health Behavior: Theory and Program Planning	2
HPE3015	Adapted Fitness and Activity	2
HPE3275	Care and Prevention of Injuries	2
HPE3376	Exercise Physiology	4
HPE3377	Biomechanics	4
HPE4075	Administration of Physical Education and Sport	2
HPE4305	Health and Fitness Evaluation and Diagnosis	2
KIN3615	Kinesiology Practicum	2
KIN4835	Kinesiology Seminar [OCE, WCE]	1
PHE1019	Weight Training	1

WCE = WRITTEN COMMUNICATION EMPHASIS.
OCE = ORAL COMMUNICATION EMPHASIS.
SEE PAGE 58 FOR EXPLANATION AND PREREQUISITES.

Kinesiology – Pre-Therapy Track (48 cr)

Scientific & Quantitative Literacy natural science course in core curriculum: BIO1011/1011L.

Required Major Courses 32 cr

BIO3157/3157L	Human Anatomy	4
HPE1005	Foundations of Physical Education and Health	2
HPE3005	Personal and Community Health	2
HPE3006	Human Nutrition	4
HPE3275	Care and Prevention of Injuries	2
HPE3376	Exercise Physiology	4
HPE3377	Biomechanics	4
HPE4305	Health and Fitness Evaluation and Diagnosis	2
KIN3305	Upper Body Evaluation	2

Kinesiology – Health Management Track (48–51 cr)

Scientific & Quantitative Literacy natural science course in core curriculum: BIO1009/1009L or 1011/1011L.

Required Major Courses 30 cr

BIO3157/3157L	Human Anatomy or	
HPE2175	Anatomy of Human Movement	4
HPE1005	Foundations of Physical Education and Health	2
HPE3005	Personal and Community Health	2
HPE3006	Human Nutrition	4
HPE3008	Health Behavior: Theory and Program Planning	2
HPE3015	Adapted Fitness and Activity	2
HPE3025	Health and Sport Management	4
HPE3376	Exercise Physiology	4
HPE4305	Health and Fitness Evaluation and Diagnosis	2
KIN3615	Kinesiology Practicum	2
KIN4835	Kinesiology Seminar [OCE, WCE]	1
PHE1065	Lifetime Fitness & Wellness	1

Selectives as a Concentration 18–21 cr

Complete the Cybersecurity minor (see School of Science & Engineering) or one of the following School of Business minors: Accounting, Business Administration, or Marketing.

KIN3306	Lower Body Evaluation	2
KIN3307	Advanced Care and Prevention of Injuries	2
KIN4835	Kinesiology Seminar [OCE, WCE]	1
PHE1019	Weight Training	1

Select from the following (pre-approved by advisor). . 16 cr

Courses with BIO, CHE, MAT, PHY, and PSY prefixes.

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Sports Management Major

Bachelor of Science

The sports management major focuses on preparing students with leadership, business, and operations training within a sports industry context. Students develop management skills and networking capabilities and how to apply them to professional and amateur sports settings. The degree is granted upon successful completion of credits specified here and on pages 56-57 (40 credits must be successfully completed in 3000- or 4000-level courses).

Required Major Courses 32 cr

HPE1005	Foundations of Physical Education and Health	2
HPE2175	Anatomy of Human Movement	4
HPE3007	Coaching Theory or	
PHE2089	Theory of Coaching Youth Sports	2
HPE3009	Officiating Athletics	2
KIN1005	Sport in American Society	2
KIN1065	Principles of Sports Management	2
KIN3035	Sports Marketing	4
KIN3045	Sports Ethics	2
KIN3075	Sports Leadership	2
KIN3615	Kinesiology Practicum	2
KIN4055	Sports Facility and Game Management	4
KIN4835	Kinesiology Seminar [OCE, WCE]	1
PHE1065	Lifetime Fitness and Wellness	1
PRL3187	Sport Public Relations	2

Selectives 18 cr

Any courses with ACC, BUS, COM, FIN, MEP, MGT, MKT, or PRL prefixes; HPE3009, PHE3089.

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Coaching Minor 17 cr

Since January 1997, school districts have had the responsibility of ensuring that coaches are qualified. The coaching minor, augmented by appropriate experience before graduation, provides a way for graduates to demonstrate formal preparation in the area of coaching.

Required Courses: HPE2005, 3007, 3275; BIO3157/3157L or HPE2175; select 8 credits from the following: HPE2015, 2016, 3005, 3006, 3025, 3376, 3377, 4075, 4305; KIN1005; PHE2075, 2085, 2086, 2087, 2088, 2089.

Pre-Athletic Training Minor 20 cr

Required Courses: BIO3157/3157L or HPE2175; 3275, 3377; KIN3305, 3306, 3307; select 4 credits from courses with the following prefixes (courses distinct from the student's selected major): BIO, CHE, HPE, KIN, MAT, PHE, PHY.

- **BIO1011/1011L** is the prerequisite for BIO3157/3157L. Either BIO1009/1009L or BIO1011/1011L can count toward the Scientific & Quantitative Literacy natural science course in the core curriculum.