

SCHOOL OF BUSINESS

Mission Statement

The School of Business is committed to graduating Christian students in career-ready programs and majors, who have acquired exceptional professional and technical skills and a solid biblical worldview. Our goal is for alumni to excel in their careers, becoming leaders and advancing Christ's Kingdom in the marketplace.

The School of Business is dedicated to providing a fully integrated business curriculum for our alumni to function exceptionally within their business field. Northwestern offers courses in all facets of business, integrating moral and ethical considerations with practical, market-relevant application. This comprehensive education, taught from a Christian perspective, allows our alumni to fulfill the scriptural demand to steward the resources and talents which the Lord has entrusted to them.

The School of Business offers the following degree and certificate programs: Master of Business Administration, Master of Organizational Leadership, Data Analytics (Certificate), Healthcare Management (Certificate), and Leadership (Certificate).

Master of Business Administration

The Master of Business Administration (MBA) is designed for individuals who want to achieve greater levels of responsibility within their chosen profession. The program equips students to successfully address the sophisticated challenges of today's global business environment through case analysis, discussion, and practical application while integrating a Christian perspective. Students are encouraged (though not required) to declare a concentration.

- The MBA is granted upon successful completion of the required courses and 42 credits.

Program Core	28 cr
BUA5010 Managerial Leadership	4
BUA5314 Applied Economics	4
BUA5420 Business Leadership Ethics	4
BUA5510 Marketing for Managers	4
BUA5620 Data Analysis and Decision Making	2
BUA5710 Financial Accounting	4
BUA5720 Managerial Finance	2
BUA5810 Strategic Management	4

Concentration/Electives	14 cr
Students may declare a concentration or complete 14 credits of electives (BUA, DAL, HCM, LDR, or MIN5069). Related transfer courses may apply toward elective credits.	

Data Analytics Concentration (14 cr)

Students may not take these courses if they already took the related UNW undergraduate courses. A course substitution will be required.

DAL5625 Business Statistics and Analytics	4
DAL5645 Generative AI in Business	2
DAL5655 Data Modeling for Business Analytics	4
DAL5675 Forecasting Economic Principles and Applications	4

Healthcare Management Concentration (14 cr)

Students may not take these courses if they already took the related UNW undergraduate courses. A course substitution will be required.

HCM5080 Healthcare Policy and Management	4
HCM5085 Leadership in Healthcare	4
HCM5087 Law and Ethics in Healthcare	2
HCM5089 Healthcare Financial Systems	4

Management Concentration (14 cr)

BUA5110 Strategic Technology	2
BUA5210 Legal Aspects of Business	2
BUA5220 Human Resource Leadership	2
LDR5308 Leading Organizational Change	4
Electives BUA, DAL, HCM, LDR, or MIN5069 Courses	4

Master of Organizational Leadership

The Master of Organizational Leadership (MOL) is designed for individuals who want to integrate a Christian perspective into the context of leadership. Students will be equipped with relevant knowledge and skills to navigate complex environments and effectively lead in public or private organizations. Coursework is designed to be relevant and immediately applicable to professional work. Students are encouraged (though not required) to declare a concentration.

- The MOL is granted upon successful completion of the required courses and 36 credits.

Program Core 22 cr

BUA5010	Managerial Leadership.....	4
BUA5220	Human Resource Leadership	2
BUA5420	Business Leadership Ethics	4
BUA5620	Data Analysis and Decision Making.....	2
LDR5202	Effective Communication and Leadership	4
LDR5304	Leading in the Knowledge Economy	2
LDR5855	Capstone Practicum.....	4

Concentration/Electives..... 14 cr

Students may declare a concentration or complete 14 credits of electives (BUA, DAL, HCM, LDR, or MIN5069). Related transfer courses may apply toward elective credits.

Data Analytics Concentration (14 cr)

Students may not take these courses if they already took the related UNW undergraduate courses. A course substitution will be required.

DAL5625	Business Statistics and Analytics	4
DAL5645	Generative AI in Business	2
DAL5655	Data Modeling for Business Analytics.....	4
DAL5675	Forecasting Economic Principles and Applications ..	4

Healthcare Management Concentration (14 cr)

Students may not take these courses if they already took the related UNW undergraduate courses. A course substitution will be required.

HCM5080	Healthcare Policy and Management	4
HCM5085	Leadership in Healthcare.....	4
HCM5087	Law and Ethics in Healthcare	2
HCM5089	Healthcare Financial Systems.....	4

Management Concentration (14 cr)

BUA5110	Strategic Technology	2
BUA5210	Legal Aspects of Business	2
LDR5200	Strategic Leadership.....	2
LDR5308	Leading Organizational Change	4
Electives	BUA, DAL, HCM, LDR, or MIN5069 Courses	4

Graduate Certificate in Data Analytics

- This graduate certificate is granted upon successful completion of the required courses and 16 credits.
- Students may not take these courses if they already took the related UNW undergraduate courses. A course substitution will be required.

Required Courses 16 cr

BUA5620	Data Analysis and Decision Making	2
DAL5625	Business Statistics and Analytics	4
DAL5645	Generative AI in Business	2
DAL5655	Data Modeling for Business Analytics	4
DAL5675	Forecasting Economic Principles and Applications	4

Graduate Certificate in Healthcare Management

- This graduate certificate is granted upon successful completion of the required courses and 14 credits.
- Students may not take these courses if they already took the related UNW undergraduate courses. A course substitution will be required.

Required Courses 14 cr

HCM5080	Healthcare Policy and Management	4
HCM5085	Leadership in Healthcare	4
HCM5087	Law and Ethics in Healthcare	2
HCM5089	Healthcare Financial Systems	4

Graduate Certificate in Leadership

- This graduate certificate is granted upon successful completion of the required courses and 16 credits.

Required Courses 16 cr

BUA5010	Managerial Leadership	4
BUA5420	Business Leadership Ethics	4

Select 8 credits from the following:

BUA5220	Human Resources Leadership	2
BUA5620	Data Analysis and Decision Making	2
LDR5200	Strategic Leadership	2
LDR5202	Effective Communication and Leadership	4
LDR5304	Leading in the Knowledge Economy	2
LDR5308	Leading Organizational Change	4