How to Land a Job BEFORE You Even Graduate

34 Tips and Resources Adapted from Eric Hebert

Education and Preparation

- Figure out your job/industry of interest.
- Learn about this job and obtain the skills necessary.
- Make sure you're qualified for the job.
- Take focused and applicable classes.
- Take your education seriously.

Activities

- Have a hobby and try to find its similarities with your target job.
- Join an organization.
- Play sports and learn to work well with others.
- Share your talents and remember recognition and achievements can be put on your resume.

Work Experience

- Get a part-time job (show some responsibility).
- Choose a job that builds basic skills that can be transferred to your job of interest.
- Don't get fired.
- Leave an impression and build confidence in your abilities.

References

- Get to know your teachers.
- Find a mentor in your community with similar interests or in the same industry.
- Connect with peers—let them know your career goals.
- Network with everybody.

Reputation Management

- Know your criminal record.
- Use Google Alerts (know what people are saying about you online).
- Be aware of how you present yourself through social networks like Facebook.
- Get published online or in a magazine.
- Be responsible with your finances and with debts you owe.

Find the Job

- Join Linked-in (like Facebook for professionals).
- Search online and post your resume (Monster.com and other online job search services).
- Search the Yellow Pages for companies of interest in your area. Contact them about possible internships and send a resume!
- Check out Craigslist and get some interviews.
- Pick up the paper and look through the classifieds.

Self Promotion

- Build a website that describes your career and accomplishments
- Blog as much as possible and use it as a forum to discuss your target industry.
- Create a podcast.
- Shoot a video to serve as an introduction to your website.
- Have business cards for networking.
- Run an advertisement to offer a service related to your industry.
- Use pay-per-click (run an advertisement on Google or Yahoo targeting specific keywords to your industry).