

EST.



1902

ADULT UNDERGRADUATE



The **Bachelor of Science in Business Management** equips you with essential business skills and knowledge to apply in public, private or nonprofit organizations. With an emphasis on the role of leadership for business and organizational planning, you will learn how to be effective in problem solving, communication, management techniques, team building, and developing and implementing business strategies. Biblical coursework helps you apply Christian values and ethics to situations in business.

Business Management

Program Cost

2013–14 Tuition: \$420 per credit

Books: \$2,300 (estimated total for this program)

Business Management Coursework (44 credits)

BSM4035	Managerial Finance and Accounting	5
BSM4043	International Business	3
BSM4065	Information Management	3
BSM4067	Corporate Strategies	5
BSN4025	Business Ethics	3
BSN4031	Business Communication	2
BSN4034	Management	3
BSN4050	Business Mathematics and Statistics	3
BSN4052	Macroeconomics	2
BSN4054	Microeconomics	2
BSN4061	Marketing	3
BSN4063	Business Law and Contracts	3
BSN4069	Management of Operations	3
ETH4021	Foundations for Ethics	2
ETH4023	Worldview and Ethics	2

For course descriptions see the Graduate & Continuing Education Catalog at unwsp.edu/catalog. Courses subject to change.

Program Delivery Classes meet once a week (6–10 p.m.) on the Northwestern campus.

Time Frame You can earn your Bachelor of Science in Business Management in 18–22 months, upon completion of 125 semester credits in general education, major, and elective requirements. Visit unwsp.edu/credits to learn more about credit transfer.

Business Management

A business management degree from Northwestern provides broad understanding of business philosophy, process and practice. The degree provides fundamental skills for performing a variety of jobs in business settings.

University of Northwestern – St. Paul Since 1902, Northwestern has been equipping Christ-centered learners and leaders to invest in others and impact the world. Northwestern offers five graduate degrees and two graduate certificates, 70+ areas of traditional and adult undergraduate study, and online and early college programs.

Mission University of Northwestern – St. Paul exists to provide Christ-centered higher education equipping students to grow intellectually and spiritually, to serve effectively in their professions, and to give God-honoring leadership in the home, church, community, and world.

Faith and Education

As a Christ-centered university, we construct our curriculum with a biblical worldview and choose our faculty and admit students because of their devotion to Christ. The reason we strive for excellence is to bring glory to God. Faith impacts everything we do.

Adult students experience academic success that often eluded them in earlier years. By focusing on your goals, you will gain knowledge to move ahead and find practical applications for what you're learning.

Is a Business Management Degree for You?

Are you missing opportunities because you don't have a degree? If you are in the business world but are facing closed doors because of your education, the Bachelor of Science in Business Management can prepare you for opportunities where you are or for your next career move.

If you desire to advance in the business world, this degree prepares you with skills built upon basic business knowledge and ethical framework.

Committed to Your Success

In addition to your family, your classmates and professors will become your biggest supporters. Bobbi, an alumna from Northwestern's adult undergraduate program, said, "The support of my cohort was enormous. We begin each class in prayer. Whatever the situation someone was going through, we prayed for one another ... kids, jobs, stresses. It helps bring you in focus when you're putting God in the classroom with you."



Need to Know

Ask your admission counselor about:

- Credit transfer for previous education and life experience
- Computer requirements
- Tips for being a successful student
- How a business management degree can help you achieve your goals



**UNIVERSITY OF
NORTHWESTERN**
ST. PAUL

GRADUATE & CONTINUING
EDUCATION

Learn. Lead.
Invest. Impact.

GCE ADMISSIONS
3003 SNELLING AVENUE NORTH
ST. PAUL, MN 55113-1598

UNWSP.EDU/ADULT-ED
651-631-5200 | 888-362-8715
GCEADMISSIONS@UNWSP.EDU