

***International Engagement Workshop
October 25 & 26, 2010 – Northwestern College
Saint Paul, Minnesota 55113
Topic Descriptions***

Monday October 25, 2010

The Christian College's Role and Responsibility in International Engagement and Evangelism

An exploration of the unique role the Christian college/university has in international engagement and evangelism.

So, you're the International Education Expert? Now what?

An overview of issues to be aware of and resources you can turn to for assistance on both incoming international students and education abroad. National associations, government resources, conferences, informal groups.

Preparing Your Campus for International Students

Through an interactive workshop, participants will gain tools to create a supportive campus environment for International students.

Creating an International Recruitment Strategy on a Shoestring Budget

This session will focus on basic international recruitment strategy. Many small schools are reactive in their recruitment strategies, but what can schools do on a limited budget to be proactive with their recruitment strategies and how can you gain support from the administration for these initiatives? Do you have to travel to increase your international populations? These questions will be addressed in this session. Also, participants will receive some helpful strategies to bring back to their offices as well as sample proposals that will help them get their top administrators behind them.

Taboo to Trendy: The Role of Agents in International Student Recruitment

In this session, we will explore the role agents can play in your international recruitment efforts. Topics will include: ethical issues to consider; vetting agent quality; developing relationships; and identifying resources for further research.

International Resources for Faculty

An overview of opportunities to involve your faculty members in international study.

International Partnerships – When and How (Panel Discussion)

In this panel discussion, the panelist will discuss a) what to look for in a good partner, b) what procedures to follow in creating formal partnership, and c) what to avoid/embrace when forming partnerships. Specific examples will be given as to the types of partnership that have been formed and the outcomes experienced.

Immigration Regulations and Issues

This session will provide an overview of the basics of U.S. immigration regulations related to international students on F-1 student visas. It will describe the various U.S. government agencies involved in the visa process as well as the relationships and roles that the agencies, schools and students play in the process of having international students on a U.S. college campus. This session is designed for college and university officials who are relatively new to the field of international admissions and/or international student services. Information on additional information resources will also be provided.

Fostering Intercultural Competency

Participants will learn what the literature says about intercultural competence and gain knowledge on ways to build a more inclusive campus community.

Wading Through the Jungle of Program Providers

To use or not to use; how to choose or not to choose! It's a jungle out there! For some, working with program providers is a necessity; for others it is taboo. Learn how to decide when to use and when not to use; and if you use, how to select.

Tuesday October 26, 2010

International Marketing – A Case Study

This workshop will briefly cover foundational marketing concepts, as well as examine aspects specific to working internationally. The centerpiece will be an illustrative case study of a six-year old program at Eastern, which includes many of the most important elements to consider when developing and maintaining an international partnership program.

Successful Models for Education Abroad – What works and why?

A look at several successful models, where they are located, why they are successful, and how you can adapt them for your needs. Discussions will include third party providers, faculty-led models, and exchange/consortium partnerships.

Culture Shock-Coming, Going and Returning Home

Culture shock occurs not only when going, but also when returning home. In this session, learn how to prepare students who are going AND how to receive them when they return.

Basic F-1 Visa Provisions

This session focuses on how to help F-1 students starting with their entry into the U.S. port of entry and how they can maintain healthy visa status after they arrive to campus. It further looks at what the school's responsibilities are for registering students, updating I-17s, transferring students I-20s, and advising students.

Education Abroad Resources and Support – Best sources of free and not so free resources home and abroad

A look at what you should be reading, with whom you should be talking and with whom you should be partnering to take advantage of the great pool of Education Abroad knowledge.

Using Local Partnerships to Foster Intercultural Competency on Campus

Sometimes the greatest opportunities for fostering intercultural relationships and competencies within our college communities are in our own neighborhoods. A passport is no longer required to be immersed in a cross-cultural learning experience. This workshop will provide tools developing partnerships and nurturing reciprocal educational relationships that both address the needs of the local community as well as the college community. A collaboration for an Urban Studies program – "U4C" (Urban Cross-Cultural College Consortium) - between 3 Twin Cities colleges, local churches and non-profits will serve as a case study.

Where do we go from here?

Like a Commencement, this is just the beginning. Next steps must be fashioned by the participants.

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The Faculty

Our Faculty

Trena Bolden Fields – Certified Life Coach, Breakthrough Professional Services, LLC, Brooklyn Park, MN

Trena Bolden Fields is a certified life coach and transformational speaker who utilizes her creative skills and educational psychology background to assist people through the process of internal exploration and development. She has a strong passion for education, the arts, and the power of purposeful living. From 2006-2009, Trena was co-founder and leader of a diversity consulting practice. She has served as diversity consultant to the president of Augsburg College, director of the Pan-Afrikan Center at Augsburg, career counselor and Bridges Program director at Hamline University, training consultant/account executive for Star Throwing Distribution, and teaching artist for Minneapolis Public Schools and Stages Theatre.

David Fenrick – Director-Center for Global Reconciliation and Cultural Education, Northwestern College, Saint Paul, MN

David Fenrick is the Director of the Center for Global Reconciliation and Cultural Education (C-GRACE), and Adjunct Professor of Intercultural Studies at Northwestern College. He previously was the Program Coordinator and Adjunct Professor with the Center for Global Education, and Faculty Liaison in the Office of International Programs at Augsburg College, and was an adjunct professor of Christian Mission at Asbury Theological Seminary. In addition, he served as a United Methodist minister, receiving *Excellence in Ministry Awards* from both the Commission on Race and Religion, and the Board of Global Ministry.

Amy Greeley – Assistant Director, North Central & Rocky Mountain, Arcadia University, Glenside, PA

Amy Greeley is an Assistant Director (North Central & Rocky Mountain Region) for Arcadia University in Pennsylvania. Prior to Arcadia, Amy served Augsburg College as the Director of Augsburg Abroad and the University of Minnesota's Learning Abroad Center as the Associate Advising Director. Amy has been involved with a variety of initiatives throughout her career including: curriculum integration, recruiting underrepresented populations, and Study Abroad 101 training for NAFSA.

Sarah Huesing – Study Abroad Advisor, University of St. Thomas, Saint Paul, MN

Sarah Huesing is currently a Study Abroad Advisor at the International Education Center at the University of St. Thomas, where she has worked for the past six years. Prior to joining International Education at St. Thomas, Sarah worked in both England and New Zealand.

Caryn Lindsay – Director of International Programs, Minnesota State University-Mankato, Mankato, MN

Caryn Lindsay is currently the Director of International Programs at Minnesota State University (Mankato) where among her other duties has developed a strategic plan for university-wide international programs. Previously, Caryn served as International Visitor Exchange Specialist for the New York Program Branch, Bureau of Educational and Cultural Affairs, U.S. Department of State, New York. Caryn has both worked and studied abroad principally in Bonn, Germany.

Stephanie MacTavish – Vice President for International Relations, Eastern University, St. Davids, PA
Stephanie MacTavish is currently Vice President for International Relations at Eastern University. Her entire career has been in higher education, serving in various capacities, such as communications, marketing, leadership development, instructional design and project management. Stephanie's current portfolio at Eastern includes partnerships in China, India, South Korea and New Zealand, with new projects developing in Ghana, Rwanda and Italy. Eastern University has extensive experience in international programming, beginning in the mid-1980s and including a 10-year contract with World Vision to provide graduate degrees to their indigenous leaders throughout the world.

Marissa Machado – Associate Director of Admissions, Augsburg College, Minneapolis, MN

Garry Morgan – Professor of Intercultural Studies, Northwestern College, Saint Paul, MN
Garry Morgan, Professor of Intercultural Studies, has taught at Northwestern College since 1999. Prior to that he spent 18 years in Kenya with World Venture where he was involved in community-based development, leadership development and both formal and non-formal theological education.

Michael Nelson – Midwest Campus Relations Manager, CET Academic Programs, Washington, DC
Michael Nelson's background includes five years at the Institute for Study Abroad Butler University (Field Director North) and two years as a Study Abroad Advisor at International Studies Abroad in Colorado.

Robert Osborn – Executive Director, Wilberforce Academy, Saint Paul, MN

Alford Ottley – Vice President for Global Initiatives, Northwestern College, Saint Paul, MN
Alford Ottley came to Northwestern College as Provost and Vice President for Academic Affairs. After three years, Al transitioned to Vice President for Global Initiatives spearheading Northwestern's desire to truly become a global Christian institution of higher education. Al has managed academic programs in the Caribbean, Asia, South America, India and the Middle East.

Alex Schleper – Director of International Students, College of Saint Benedict/St. John's University, Collegeville, MN

Alex Schleper is in his second year as the International Student Program Office Director at the College of Saint Benedict and Saint John's University. Prior to this position at CSB/SJU, Alex was the Associate Director of Admissions and International Student Guidance Counselor at Saint John's Preparatory School in Collegeville, Minnesota for several years. Alex is a NAFSA member and a board member on the Minnesota International Educators (MIE) leadership group.

Sarah Spencer – Director, Short-term Off-Campus Programs, University of St. Thomas, Saint Paul, MN

Sarah E. Spencer has worked in international education for 18 years and is currently Director of Short-term Off-Campus Programs at the University of St. Thomas, in St. Paul, Minnesota. She is co-editor of the first and second editions of NAFSA's The Guide to Successful Short-term Programs Abroad, the only publication that supports both faculty and international offices in the development and management of short-term programs. Sarah also spent a decade co-chairing workshops on short-term programs and preparing faculty to direct such programs, and serving in leadership positions within NAFSA.

Jim Trelstad-Porter – Director, International Student Advising, Augsburg College, Minneapolis, MN
Jim Trelstad-Porter is Director, International Student Advising at Augsburg College. Jim has worked for 19 years in the area of international education. He started working for the Center for Global Education (CGE) at Augsburg College in 1990 while in Washington, D.C. From 1993-1997 Jim served as a Program Coordinator in Cuernavaca, Mexico, for CGE's undergraduate semester programs and short-term study seminars. In 1997 he came to Augsburg's main campus in Minneapolis to work in administration of CGE's academic programs. Since 1999 Jim has served as the Director of International Student Advising in the Office of International Programs.

Amy Vansurksun – Associate Director of Admissions, Saint John's Preparatory School, Collegeville, MN

Deb Voight – Certification Specialist/International Student Advisor, Northwestern College, Saint Paul, MN

Deb Voight is the Certification Specialist/International & VA Student Advisor in the Registrar's Office at Northwestern College (NWC). Deb is the Primary Designated School Official (PDSO) for NWC and serves as the primary contact to the Department of Homeland Security (DHS) for all other NWC staff who are Designated School Officials (DSO). Deb works closely with the Admissions office and the Graduate & Continuing Education Office and ensures compliance with government requirements for international students.

Greg Wymer – Director of Undergraduate Enrollment, Crown College, St. Bonifacius, MN

Greg Wymer is the Director for Undergraduate Enrollment at Crown College. Prior to his work at Crown College, among various roles at Southwest Minnesota State University, Greg served as the Assistant Director for International Student Affairs for 3 years at SMSU as well as the Director for International Student Affairs at Minnesota State University Moorhead (MSUM) for 3 years. Greg has a total of 12 years working with international student admissions as well as approximately 10 years of risk management (SEVIS/Federal Regulations) and overseeing all aspects of international student affairs at both SMSU and MSUM. At all three institutions, Greg has played a vital role in the recruitment of International Students and has seen increases in enrollment of more than 30% at both Southwest and Moorhead during his time employed at these institutions. While Greg is currently focused on all aspects of undergraduate enrollment at Crown, he is currently helping to position Crown College for significant increases in its international population.