

What does it take to successfully recruit international students?

Do you need to travel internationally?

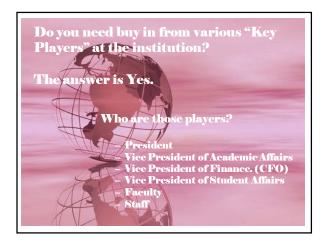
- Helps, but not necessary at the beginning.

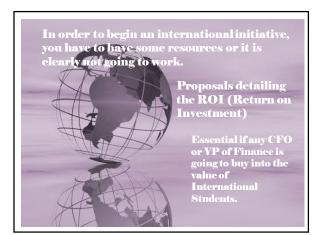
If you are given a budget to do so, great... otherwise, there are some basic strategies that we will discuss which will allow you to recruit international students w/o traveling.

Do you need an International Student Services/Affairs Office?

- Helps, but not necessary at the beginning.

Higher Education, numbers drive resources... so as the numbers of international students increase at your institution, so will the resources directed to the area of international recruitment and international student affairs.











Personally, I like this model because I was able to market an international office where I could guarantee the experience that model because I was able to market an international office where I could guarantee the experience that model because I was able to market an international office where I could guarantee the experience that model because I was able to market an international office where I could guarantee the experience they were going to have from a student and a student and the students of the st





















