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ADULT UNDERGRADUATE



The **Bachelor of Science in Communication Studies** provides a conceptual knowledge of communication and develops skills in thinking, writing, speaking, research, technology, conflict resolution, mediation and public relations. You will learn the effective and ethical practice of a Christian communicator in a civil and democratic society. This degree focuses on how people use messages to generate meanings within and across various contexts, cultures, channels and media.

Communication Studies

Program Cost

2013–14 Tuition: \$420 per credit

Books: \$1,700 (estimated total for this program)

Communication Studies Coursework (36 credits)

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| CMN4013 | Concepts of Communication | 2 |
| CMN4015 | Communication Theory and Practice | 2 |
| CMN4016 | Intercultural Communication | 2 |
| CMN4017 | Group Communication | 2 |
| CMN4018 | Interpersonal Communication | 2 |
| CMN4025 | Communication Ethics | 2 |
| CMN4031 | Business Communication | 2 |
| CMN4032 | Public Relations Principles and Writing..... | 2 |
| CMN4034 | Public Relations Event Planning | 2 |
| CMN4042 | Advanced Speaking and Presentation | 2 |
| CMN4044 | Technology and Communication..... | 2 |
| CMN4046 | Communication and Conflict Resolution..... | 2 |
| CMN4048 | Mediation and Communication..... | 2 |
| CMN4051 | Methods of Communication Research | 3 |
| CMN4052 | Communication Research Project | 3 |
| ETH4021 | Foundations for Ethics | 2 |
| ETH4023 | Worldview and Ethics..... | 2 |

For course descriptions see the Graduate & Continuing Education Catalog at unwsp.edu/catalog. Courses subject to change.

Program Delivery Classes meet once a week (6–10 p.m.) on the Northwestern campus.

Time Frame You can earn your Bachelor of Science in Communication Studies in 18–22 months, upon completion of 125 semester credits in general education, major, and elective requirements. Visit unwsp.edu/credits to learn more about credit transfer.

Communication Studies

Through this degree you will gain expertise in communication concepts, business communication, theory and practice, conflict resolution and other areas related to this field. Dive into challenging topics related to communication ethics, technology and mediation and be prepared to conduct meaningful research.

University of Northwestern – St. Paul Since 1902, Northwestern has been equipping Christ-centered learners and leaders to invest in others and impact the world. Northwestern offers five graduate degrees and two graduate certificates, 70+ areas of traditional and adult undergraduate study, and online and early college programs.

Mission University of Northwestern – St. Paul exists to provide Christ-centered higher education equipping students to grow intellectually and spiritually, to serve effectively in their professions, and to give God-honoring leadership in the home, church, community, and world.

Faith and Education

As a Christ-centered university, we construct our curriculum with a biblical worldview and choose our faculty and admit students because of their devotion to Christ. The reason we strive for excellence is to bring glory to God. Faith impacts everything we do.

Adult students experience academic success that often eluded them in earlier years. By focusing on your goals, you will gain knowledge to move ahead and find practical applications for what you're learning.

Is a Communication Studies Degree for You?

Do you want to be a standout communicator? The Bachelor of Science in Communication Studies is a comprehensive communication degree that will help you develop exceptional skills in writing, presentation, conflict resolution and more. The skills you learn will apply to a wide variety of roles in settings and situations you experience at work and church, in the home and in the community.

Inspired to Succeed

Statistics state that 75% of all people fear public speaking.* Brandon, an adult undergraduate student at Northwestern, isn't one of them. "I loved Public Speaking," he said of his class at Northwestern. "Professor Jackie [Glenny] was the toughest teacher I've had here so far and I loved it—I really did. She demanded excellence from the students and I think it should be that way. When I was 19, I just wanted to get through school and now that I'm 10 years older, I'm here to learn, not just to get through it." *Source: <http://www.glossophobia.com/>



Need to Know

Ask your admission counselor about:

- Credit transfer for previous education and life experience
- Computer requirements
- Tips for being a successful student
- How a communication studies degree can help you achieve your goals



**UNIVERSITY OF
NORTHWESTERN
ST. PAUL**

GRADUATE & CONTINUING
EDUCATION

Learn. Lead.
Invest. Impact.

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