

**Be the VOICE and HANDS of JESUS®**



The mission of HCJB Global is serving with global partners as the voice and hands of Jesus.

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### **Estate & Gift Planning: Teaching Biblical Principles of Giving to the Next Generation**

As grandparents we hope we've already instilled good principles in our children. Helping our grandkids learn the meaning of biblical giving will help take these principles to the next generation. Bob and Mary loved the ministry of HCJB Global, and they wanted to help their grandsons learn about giving to charity. The mission was raising funds to purchase fixed-tuned radios for Africa. They bought the grandkids a small bank in the shape of a globe. They shared the project with the boys and said they would match the funds the boys put aside in the next two months. At the end two months the boys had raised enough money to purchase four radios on their own. Their "world bank" was filled to overflowing. Bob and Mary matched the money and sent it to the mission. Several weeks later they received a letter from the mission with pictures of those who had received the radios and stories of how the receivers' lives had been changed for Christ. They shared this with the boys who then learned that what seemed like a small amount of money could have a lasting impact for the Lord. For more ideas on how to teach values on giving, call Pat Jacquin in the Estate and Gift Planning Department at 800.525.8857 or e-mail her at [pjacquin@hcjb.org](mailto:pjacquin@hcjb.org).

**Editor's Note:** Do you Twitter? Receive daily prayer requests and other updates from HCJB Global by following our Twitter feed at [www.twitter.com/hcjbglobal](http://www.twitter.com/hcjbglobal).

## THIS WEEK'S STORIES

## Communications School Ends Enrollments, Mission Focuses on Lifelong Learning, Distance Education, Online Programs

(June 6, 2011) HCJB Global's communications school in Quito, Ecuador, has ceased enrolling new students, but young Latin Americans already studying at the Christian Center of Communications/Northwestern College (CCC/NWC) will be able to finish the three-year program.



“In light of financial pressures on the CCC,” HCJB Global President Wayne Pederson, told missionaries in Quito in April, “we are moving to a new, nontraditional model of training and education with a focus on distance education, online programs and lifelong learning.” The school’s director, Elsi Peñaranda, later shared the news with the 27 current students.

Pederson added that HCJB Global will continue equipping Christians, not only in Latin America but worldwide. “We will train men and women who are called to ministry—those who know the language, the culture and are already there,” he said.

Meanwhile, HCJB Global will work in conjunction with NWC to adapt its “successful and accredited FOCUS degree program, allowing adult learners to continue their careers while earning their degree,” Pederson said. FOCUS involves attending one four-hour evening class per week along with extensive reading, writing, studying online and documenting real-life experiences.

The CCC/NWC has enjoyed accreditation on two continents, including excellent audit evaluations by two Ecuadorian government agencies that regulate higher education. The program received an “A” rating by Ecuador’s Consejo Nacional de Acreditación y Certificación de la Educación Superior (CONEA) whereas the Consejo de Educación Superior (CONESUP) scored the program at 98 percent.



For the last 10 years, the school has been an accredited degree site of Northwestern College in St. Paul, Minn. A number of CCC/NWC graduates have successfully completed further studies and earned degrees from Northwestern. Carolina Bermúdez and María Isabel Bajaña have just completed their undergraduate degrees at the Minnesota school.



Three others, Daniela Baldeón, Gabriela Estefanía Salguero and Carolina Cordova, were awarded scholarships (either full or partial) in April to complete their bachelor’s degrees at NWC. They anticipate beginning classes this fall. Since 2001 a total of 11 CCC/NWC graduates have attained their bachelor’s degrees at Northwestern.

“The adjustment [for foreign students] coming to the U.S. and learning in a

second language is very, very challenging,” said Alan S. Cureton, Ph.D., president of NWC. “But each student has performed extremely well. Some have gone on to graduate school at Regent University and other universities in the U.S. as well as attending graduate school at Northwestern. Some have returned to Quito, others have remained in the U.S.”

Cureton added that “how an educational institution delivers or fulfills its mission will change over time, but the biblical, Christ-centered worldview of our curriculum and teaching perspective does not. The ‘how’ will change over time, but the ‘why’ does not.”

Completing their courses, students will join 179-plus CCC/NWC graduates, many of whom are working as professionals in communications. Launched in October 1984, the program started with 19 students.

The CCC/NWC has offered Spanish-speaking students an opportunity to learn radio, television and print communications. Faculty (both part-time and full-time professors) have included missionaries not salaried by the CCC/NWC, but even then costs became a factor in the decision.



“As we explored options for the future development of the CCC with regional leadership, it became obvious that our current educational model was not financially sustainable,” said Pederson. “HCJB Global leadership, in consultation with leadership in the Latin America region, came to the difficult decision that we must close the CCC and develop a new model of equipping, consistent with the on-location, hands-on training we provide around the world,” he said. After nearly 29 years, the school will close in 2013.

Today some 20 graduates serve with HCJB Global, the majority of them in the mission’s Latin America Region. Mary De La Torre, for example, is the CCC/NWC’s academic coordinator.



Others bring Christian principles to their work in a secular environment such as Mauricio Carpio whose program promoting Christian values on a commercial radio station addresses a variety of themes. He is also a CCC/NWC professor and coordinates radio and research areas of the institution. Carpio earned a master’s degree in communications, and De La Torre attained a master’s in missiology.

De La Torre’s sister, Tatiana, directs the Spanish-language broadcasts at Radio Station HCJB. And John Varela and his wife, Sandra Telenchana, have served at HCJB Global’s North Africa/Middle East Regional Office.

Cureton added that “eight CCC graduates have completed their degree through distance education. So the FOCUS approach is already working.” (These students are in addition to the 11 who attained their degrees on the Northwestern campus.)

Pederson concluded that a task force has been appointed to meet at NWC to “develop strategies for this new learning experience.” That task force is expected to hold its first meeting in late July.

Sources: *HCJB Global, Northwestern College*

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## **Medical Team from Ecuador Prepares for Cholera Response in Haiti**

*(June 3, 2011 - by Ralph Kurtenbach)*

An international team of medical professionals is set to leave Ecuador on Saturday, June 4, to spend two weeks responding to an urgent need to care for cholera patients in Haiti.

In Ecuador, physicians Dr. Mark Nelson and Dr. Mattias Egberth, along with nurses Kim Kirk and Sandra Paredes, moved quickly. They will travel to a rehydration center at Cité Soleil where cholera patients are already receiving intensive oral and intravenous rehydration at a facility operated by Samaritan’s Purse (SP). Dr. Brad Quist will travel from the U.S. to link up with the team.



HCJB Global’s Hermann Schirmacher received an urgent appeal earlier this week to help out at SP’s tent medical facility that is full of cholera patients. “They (SP’s staff) know us—that we’re very flexible,” Schirmacher said. “We’re agile, we can quickly put together a team, and we’re close by. We don’t have to travel across half the continent to get to the Caribbean.”

Dr. Mark Nelson urged prayer “that our team would work well together and for strength and wisdom in dealing with patients with complex cases.”

SP established the Cité Soleil rehydration center near Haiti’s capital to confront a cholera outbreak that began in late 2010. At that time HCJB Global Hands responded with two medical teams, one of which Schirmacher led in mid-December.

By Tuesday, May 31, the SP triage tent was completely full, according to the North Carolina-based mission’s website. “Our volunteer work crew came out to help hang intravenous boards and build another triage tent to handle the load,” the site reported. In just one day last week, nearly 100 patients were treated in the tent.

The cholera center is a 200-bed facility located near a church, school and clinic. It’s in an area where a large “tent city” was set up after Haiti’s devastating earthquake in January 2010.

Upon his return from a mobile medical clinic in rural Ecuador, Dr. Steve Nelson outfitted the team with antibiotics, oral rehydration packets and intravenous kits for fluid replacement, iron for anemia, antifungal medicines, asthma medications and vitamins to take to Haiti.

As with earlier HCJB Global Hands teams that responded to Haiti’s devastating earthquake and

subsequent health crises, this team is also international. Both Nelson and Quist are U.S. citizens with decades of overseas living—Nelson primarily in Venezuela and Ecuador, Quist in Cuba, Guam and Ecuador. More recently, Kirk came to Ecuador from the U.S., and Egberth is a Swedish surgeon. Paredes is an Ecuadorian who had served temporarily at Pioneer Christian Hospital in Impfondo, Republic of Congo, in 2008.

Cholera causes severe, dehydrating diarrhea. During cholera relief work in Haiti last November (his third trip in 2010) Mark Nelson wrote, “It’s really sinister how quickly and quietly patients go down. The volume of fluid lost [goes] really fast.” Left untreated, the malady can kill children and adults in fewer than 12 hours.

The cholera strain that swept through areas of Haiti made its first appearance there in nearly a century. Among the first victims were people living near a U.N. outpost in Mirebalais.

This month a U.N. panel that investigated the 2010 outbreak found “circumstantial evidence suggesting that U.N. peacekeepers may have introduced a lethal strain of the disease into the Haitian population,” reported *The Washington Post*. The late 2010 outbreak killed an estimated 4,500 Haitians while sickening another 300,000.

Although team members don’t know exactly what to expect, their biggest concern could be the weather. “There is a 30-percent probability of a cyclone forming during the next 48 hours,” said Schirmacher. “I don’t expect any problem with our flight, but there could be heavy rains during our time in Haiti.”

*Sources: HCJB Global, Samaritan’s Purse, The Washington Post*

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## **Legacy 2011 Attendees Celebrate HCJB Global’s 80th Anniversary**

*(June 3, 2011 - by Harold Goerzen)*

It was a time to reminisce, renew acquaintances and demonstrate forward thinking as more than 200 past and present HCJB Global staff members from around the world gathered in Colorado Springs, Colo., to celebrate the mission’s 80th anniversary during a conference last month.



“I was amazed by the positive attitude and passion of our people, past and present,” said HCJB Global President Wayne Pederson as he reflected on the four-day Legacy 2011 event May 16-19 that brought together 213 guests—139 from out of town. “We not only celebrated the victories of the past, but we got some good encouragement about where the mission is going in the future.”

“Even our oldest missionary retirees were encouraged by the vision to reach the next generation with new technologies,” Pederson related. “I was impressed. It was also good that we could all gather and hear our

regional leaders tell the exciting stories of what God is doing around the world. It wasn't just reliving the golden years!"

"One of the biggest highlights for me was just seeing a gathering of Christians who have done so much great work for God's kingdom and hearing the stories they had to tell," said Communications Director Rachel Baker, one of the key organizers of the event. "It was amazing to see people gather from all around the world and worship God."

Cheri Birkey agreed, saying, "It was better than I expected it to be. It was great! It seemed that all who attended were encouraged by the ministry happening as well as seeing old friends. The regional directors [and staff members from the World Offices] also shared about what God is doing in the regions! Retirees and former staff were brought up to date on what God is doing through HCJB Global today and the plans for the future. The introduction of new media into the ministry plans was also a highlight."



Ellie Brecunier, 22, one of HCJB Global's newest employees serving as international new media coordinator, told attendees at the event that "50 percent of the people in the world are millennials" (those born from the early 1980s to the early 2000s).



"Truth is not being presented to our generation," she explained. "Everything is me—subjective—but we can be relevant and authentic, and we can do that through social media. New media is here to stay—everything is digital ... everything is mobile. Our generation is in desperate need of truth and discipleship. We're passionate about the arts and different cultures, and we'll use these elements in setting a strategy to reach this group in the future."

The largest gathering took place for the 80th anniversary celebration the evening of Tuesday, May 17. Duane Birkey, the mission's historian, photographer and webmaster, presented a special video that he put together, telling the history of HCJB Global through the eyes of four former presidents: Clarence Jones, Abe Van Der Puy, Ron Cline and Dave Johnson.

In historical footage, Jones shared how the first broadcasts went on the air from a tiny 200-watt transmitter in Quito, Ecuador, on Christmas Day, 1931, despite meager resources and naysayers who predicted the groundbreaking outreach would fail. "But God ...," Jones admonished, indicating God's



involvement in the endeavor.

Among the many guests was Marjorie Steffins, Jones' daughter, and Ruth Erdel, whose father, Peter Deyneka, worked with Jones to launch the station's Russian broadcasts—an area where Erdel served for many years.

"It's changed lives that are our business," said Van Der Puy in a historical recording. It was during his 20-year tenure as president that many of HCJB Global's healthcare and leadership development ministries in Ecuador were in their infancy and flourished.

Ron Cline helped birth the "World by 2000" challenge in 1985 as he stretched staff members to think beyond the borders of Ecuador and Latin America. He emphasized cooperation with other broadcasters to make Christian broadcasts available to everyone in languages they could understand by the year 2000.

"Were we really reaching 80 percent of the world?" Cline questioned. "And what does reaching mean? Why were we not sharing strategies and plans? There's no way we could do that by ourselves." As a result of this cooperative effort, more than 98 percent of the world's population has access to Christian broadcasts in their native tongues.

Johnson emphasized strategic planning and ushered in the era of regionalization as HCJB Global's ministries were divided into five key geographic areas: Latin America, Europe/Eurasia, North Africa/Middle East, Sub-Saharan Africa and Asia Pacific—all supported by the HCJB Global Technology Center in Elkhart, Ind.

Pederson, who became president in 2008, said today's focus is on "recruiting, equipping and mobilizing. God will do a new thing through the regions. A lot of exciting things are happening. No, we we're not dropping evangelism as some have questioned. But there is a greater emphasis on equipping and mobilizing. Radio is not just for training. We're still touching hundreds of thousands of lives through the broadcasts. And our hospitals don't exist just to train medical professionals. We also exist to help people who are hurting."

"The Latin America Region is our most challenging and most exciting region in many ways," Pederson continued. "Now we're collaborating with many different groups through Corrientes [a program to train Latin Americans for ministry worldwide]. I'm pumped!"

The directors of all five regions along with staff members from World Offices in Canada, Australia, New Zealand, U.K., Sweden and Switzerland were on hand to give reports.

"Before, during and after Legacy there were international management meetings and board meetings," explained Cheri Birkey, corporate affairs director. "It was great to have the president, vice presidents, regional directors, World Office directors and board members together for strategizing, giving reports and planning. They were the best management meetings I've ever attended. We even talked about ways to communicate better between the regions and World Offices. All seemed very encouraged!"

Denise Zambrano, who served with her late husband, Jorge, in Ecuador for many years, said the

celebration was truly a reunion. “I was able to see and hug many friends whom I have not seen for a long time. Some had ministered with HCJB Global 50 years ago! It was good to see how God has used and is still using these fellow missionaries for His kingdom. One afternoon during the reunion we went up Pikes Peak on a cog railway. Sixty of us traveled up there and had a great time. The mountain is beautiful. We saw God’s beautiful creation all along the way.”

Focused squarely on the future, Pederson said he’s ready to guide the mission into the next 80 years of ministry. “If you’re looking for a five-year plan from me, you’re not going to get it,” he said. “We just follow God’s leading and go through the doors. We will listen to God’s voice and follow the opportunities.”

He said if HCJB Global’s goal had been to “own and operate everything,” there might be 40 stations on the air today rather than the 400 that have been planted with partners worldwide.

“We’re working to meet and collaborate with our partners, combining resources to spread the gospel,” Pederson concluded. “Now we’re using new media to reach the next generation with the gospel. We’re finding ways to cooperate, not compete ... collaborate, not complain about each other. More and more doors are opening, even in ‘closed’ countries. We just pray that we’ll be nimble enough to go through those doors when they open.”

Source: HCJB Global

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## TRANSFORMED LIVES

### Responses from Recipients of Ministries Offered by HCJB Global and Partners

**Nepalese-speaking station manager, Nepal:** *“We have a cell group that has formed in [a town in central Nepal] that formed as a result of our radio broadcasts. One believer there became a strong Christian through the programs from our station, ‘Message of Hope.’ There are now 12 people ready for baptism, and I am preparing to attend their baptisms. We are also planning to build a church there.”*

**Polish-speaking listener, Poland:** *“I am writing out of sadness and desperation. I feel God has deserted me, and my life is at an all-time low.... My need is for encouragement and guidance about what to do and how to live. Please help me in any way that you can.”*

**Russian-speaking listener, Ukraine:** *“I would ask also that you would pray for me, my husband and my mom. We want to serve God with a good conscience. We want to see our relatives, friends, neighbors and colleagues—everyone to whom we witness—come to Christ.”*

**Spanish-speaking listener, Ecuador:** *“I thank the Lord for the blessing I receive from the radio in every one of your programs. Both the preaching and the music fill my heart.”*

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**Editor's Note:** Feel free to forward this e-mail to any interested friends.



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